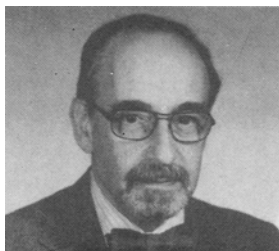


"Detergents Eight-O"



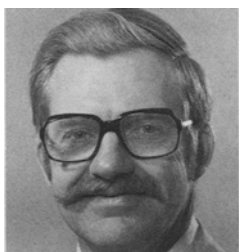
I.R. Schmolka



A. Cahn



H. Stupel



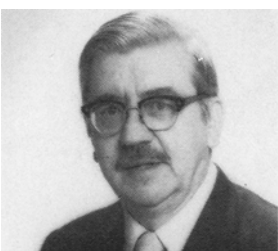
T. Matson



H. Brown



G. Wentler



J. Bohrer

A seven-person committee will be responsible for the AOCs 1980 short course on Soaps and Detergents to be held Sept. 14-17, 1980, at the Hotel Hershey in Hershey, Pennsylvania.

"Detergents Eight-O-Meeting the Needs of the 80s" is the title for the short course.

General chairman is Dr. Irving R. Schmolka, research associate at BASF Wyandotte Corporation in Wyandotte, MI. Dr. Schmolka, a member of the AOCs for more than two decades, has been active in previous AOCs short course committees.

Serving as session chairman will be four more veteran AOCs members:

- Dr. Arno Cahn, director of development of the Household Products Division, Lever Brothers, Edgewater, NJ. Dr. Cahn was a speaker at the 1977 World Conference on Soaps

and Detergents, as well as a member of the program/steering committee for that meeting.

- Dr. Helmut Stupel, consultant for detergent products, Shell Chemical Co., Houston, TX. Dr. Stupel was a session chairman for the Montreux conference and a member of the program/steering committee. He was one of the first persons named to consultant status at Shell, the highest technical post attainable at the firm.

- Ted Matson, group leader for surfactants, at Continental Oil Co. in Ponca City, Oklahoma. Matson also serving as a session chairman in Montreux and was on the program/steering committee.

- Herman Brown, vice president for marketing with Finetex, Inc. of Elmwood Park, NJ. Brown has previously been a speaker for AOCs short courses.

Rounding out the committee are Dr. George Wentler of Procter & Gamble and James Bohrer of Colgate-Palmolive Co. Wentler is serving as publicity chairman. He is with P&G's package soap and detergent division at the Ivorydale Technical Center in Cincinnati, OH. Bohrer, who will be house chairman, is a senior research chemist with Colgate in Piscataway, NJ. ●

Australian Soap and Detergent establishments grow

The Australian Bureau of Statistics latest figures on the soap and detergent industry in that nation indicate the number of manufacturing establishments increased to 130 in 1976-77 from 123 in 1975-76, according to a newsletter of the Australian Chemical Specialty Manufacturers Association.

The industry employs 5,801 persons, the report said, with the value added by manufacturing amounting to about \$150 million (US \$166 million). At the 1977 World Conference on Soaps and Detergents, Albright & Wilson's Peter Strasser estimated 1976-77 soap production at 57,700 tons and synthetic-based detergent production at 200,500 tons. ●

CBS' Ray Brady to address SDA

Ray Brady, CBS News business commentator, will be the speaker at the opening breakfast session of the Soap and Detergent Association's 53rd Industry Convention to be held Jan. 31-Feb. 3, 1980, at the Boca Raton Hotel & Club in Boca Raton, Florida.

Brady's topic will be "The Outlook for the Economy." Speaker at the Saturday morning breakfast will be Richard Scammon, director of the Elections Research Center in Washington, DC, on "The 1980 Political Scene."

Friday's general program session will feature: James H. DeNike, vice-president oil products, Shelly Oil Company, "An Update on the U.S. Energy Situation;" Sender Hoffman, senior vice-president of Yankelovich, Skelly & White, "The Social Climate of the 1980s;" and Dr. Murray L. Weidenbaum, director of the Center for the Study of American Business, Washington (St. Louis) University, "Over-Regulation and Business Response."

Concurrent program sessions Saturday will include: Robert L. Huddleston, environmental group research leader at Conoco, "LAS Biodegradability: Fate of the Aromatic Ring - Part 2;" Emile F. Harp, vice-president and director of engineering, Armak Company, "Impact of RCRA on Industry;" Kirby Hendee and Thomas Duffy, SDA legislative representatives for Wisconsin and Illinois, respectively, "How Business Can Work With State Legislatures;" and Charles Kline, president of Charles Kline & Co., "The Twin Faces of Cleaners: Consumer and Industrial."

Advance registration and housing forms are available from The Soap and Detergent Association, 475 Park Avenue South, New York, NY 10016. ●